Receipt date: 03/17/2005

10697681 - GAU: 3611

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE				
IN THE UNITED STATE In the Application of:) Group Art Unit: 3611			
CASE) Examiner: Davis, C. H.			
Serial No.: 10/697,681) INFORMATION) DISCLOSURE STATEMENT			
Filed: October 29, 2003) <u>DISCLOSURE STATEMENT</u>)			
Atty. File No.: 4988-1	EXPRESS MAIL: EV493476966US			
For: READERBOARD SYSTEM))			

Mail Stop Amendments Commissioner for Patents P.O. Box 1450 Alexandria VA 22313-1450

Dear Sir:

The reference cited on attached Form PTO-1449 is being called to the attention of the Examiner. This reference was originally listed on the PTO-1449 presented with the Information Disclosure Statement filed on October 29, 2003, within three months of the filing date of this application. This reference is being resubmitted to indicate a date of publication. No fees are believed due as this reference was submitted on the date the original application was filed. Please charge any fees deemed necessary in connection with the filing of this paper to Deposit Account No. 19-1970.

It is respectfully requested that the cited information be expressly considered during the prosecution of this application and the references made of record therein.

Respectfully submitted,

SHERIDAN ROSS P.C.

By

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Date: Much 17, 2005

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Substitute for form 1449A/PTO		a 2005 °C'	Complete if Known	
		MAR 1 Page 1	Application Number	10/697,681
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STATEMENT BY APPLICANT			First Named Inventor	Case
			Art Unit	3611
			Examiner Name	Davis, C. H.
1	of	1	Attorney Docket Number	4988-1
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	U.S. PATENT DOCUMENTS						
Examiner Initials*	Cite No.1	Document Number Number-kind Code ^{2 (if known)}	Publication Date MM-DD-YYYY	Name of Patentee of Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear		
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OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)				
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/C.D./	1	Zip-Change® Numerals specification sheet, Wagner Zip-Change, Inc, Melrose Park, Illinois, 1 sheet, (2000)		

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Examiner	/Cassandra Davis/	Date	12/19/2008
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^{*}EXAMINER: Initial if reference is considered, whether or not citation is in conformance and not considered. Include copy of this form with next communication to applicant.